



COLLECTION

SUMMER 2024





FR

18 Juillet 2001, Ceüse France, un cri retentit dans la montagne, une heure plus tard Chris passe la porte. Ce jeune prodige américain devenu légende vient d'écrire sa biographie : sa plus belle « réalisation ». Formaté par le monde des nombres, soumis aux règles, aux codes et à l'attente de gloire je lui pose la question qui tue...« What's the Grade ? », Chris répond « No Grade » et Nograd était né...L'objectif est clair, être le premier, être le seul !

UK

July 18 2001, Ceuse France, a rung shout in the mountains, 1 hour later Chris stepped thru the door. This young American miracle who had become a legend had just written his biography: Hi greatest « Realization ».

Built by a world of numbers, obeying to rules, to codes and waiting for glory, I ask him the killer question...

« What's grade ? » Chris responds « No Grade » and Nograd was born...



MEN | PANTS



There where
it all began

Là, où tout
a commencé



Terre cendrée

Gazolina

Anthracite Grey

Pearl

Brick

Light Bronze

Lychen



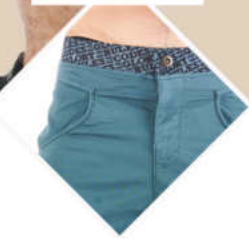
MEN | 3/4 | SAHEL



Light Bronze

Gazolina

Brick



MEN | SHORTS | SAHEL



Terre cendrée



Gazolina



Anthracite Grey



Pearl



Brick



Curry



MEN | SHORTS | SAHEL



Denim Blue



**This Indian legend
who revolutionized
our gestural repertory**

Cette légende indienne
qui a révolutionné
notre répertoire gestuel



Terre Cendrée



Curry



Brick



Gazolina



Anthracite Grey



Pearl



Lychen



MEN | PANTS | YANIRO DENIM



Denim Blue

Denim Grey



MEN | SHORTS | YANIRO DENIM



Denim Blue

Denim Grey



MEN | SHORTS | YANIRO



Terre Cendrée



Curry



Pearl



Gazolina



Lychen



**To climb at random,
You have to be alone,
As soon as we are two,
We are always going somewhere !**

Pour grimper au hasard,
Il faut être seul,
Dès qu'on est deux,
On va toujours quelque part !

Anthracite Grey



Gazolina



Light Bronze



Terre Cendrée



MEN | SHORT | FONZI



Light Bronze

Terre Cendrée

Pearl



Break the matrix

Briser la matrice

Terre Cendrée

Gazolina

Curry

Pearl



MEN | SHORTS | NEO



Terre Cendrée

Curry

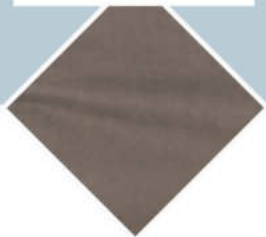
Pearl



**To resist, is to give yourself
The ability to bend
Without ever breaking**

Résister c'est se donner
La possibilité de plier
Sans jamais rompre

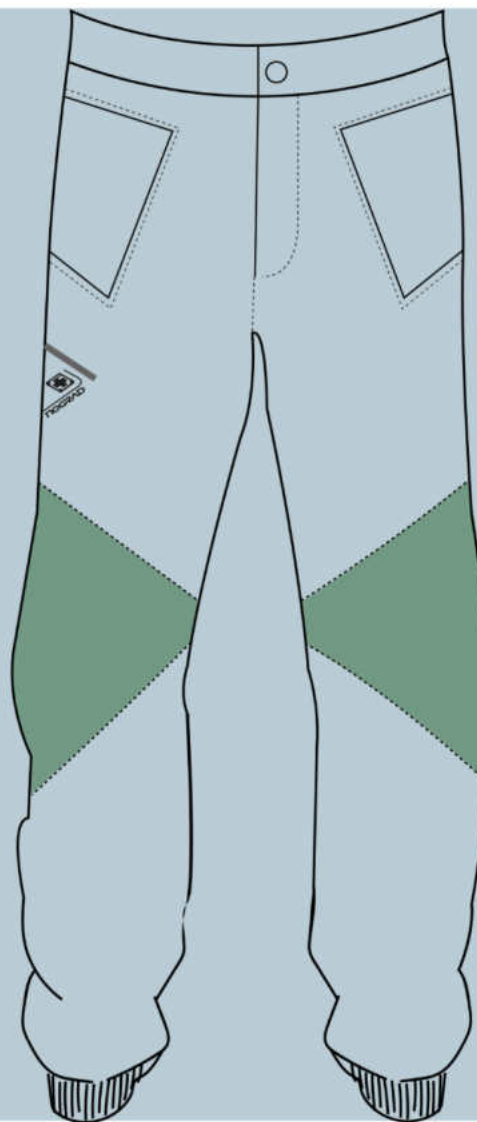
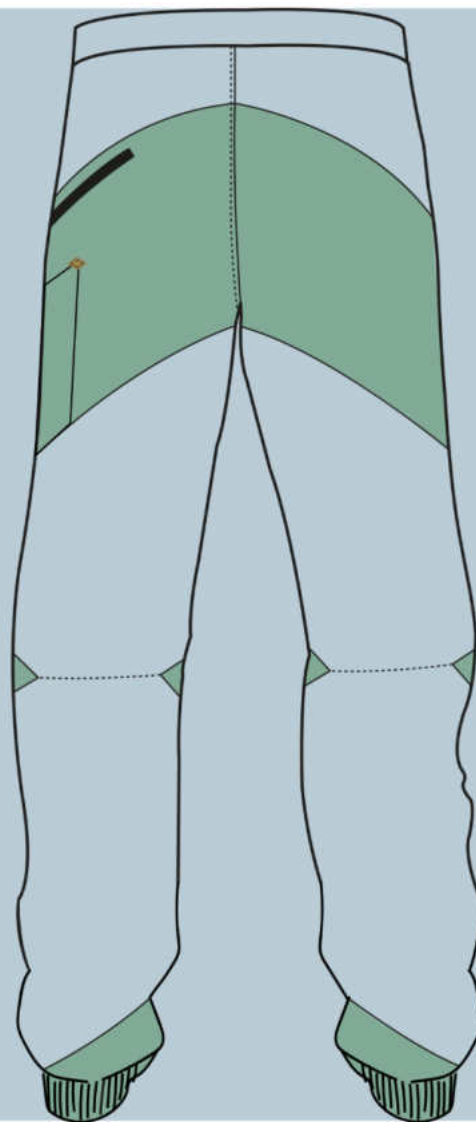
Terre Cendrée



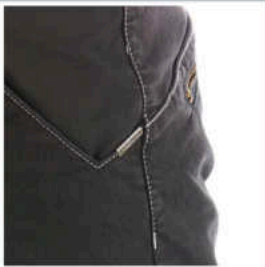
Blue Roy



Pearl



MEN | SHORTS | RESISTANT



Anthracite Grey



Gazolina



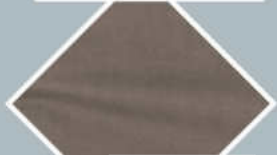
Lychen



MEN | PANT | LIBERTY



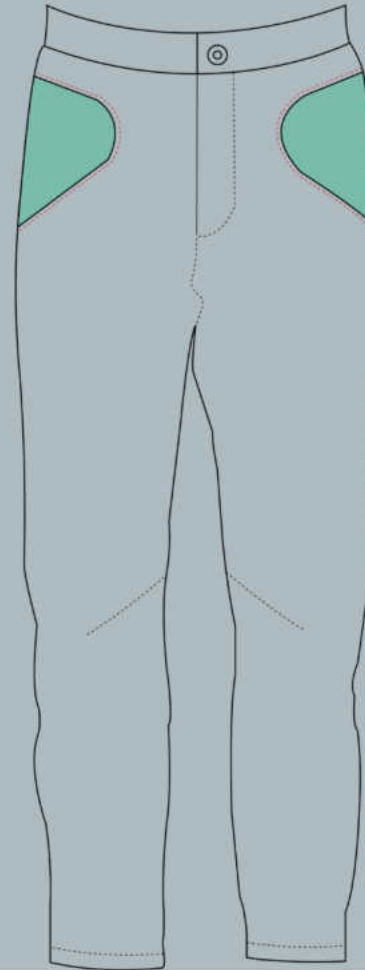
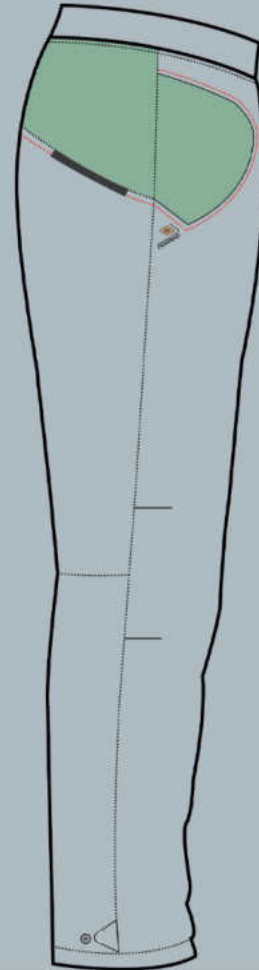
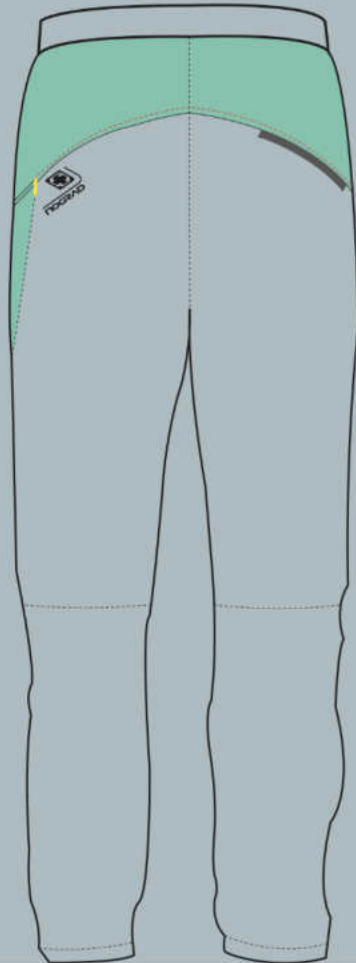
Terre Cendrée



Gazolina



Pearl



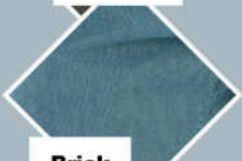
MEN | PANT | FIGHTER

GRAVITY FIGHTER

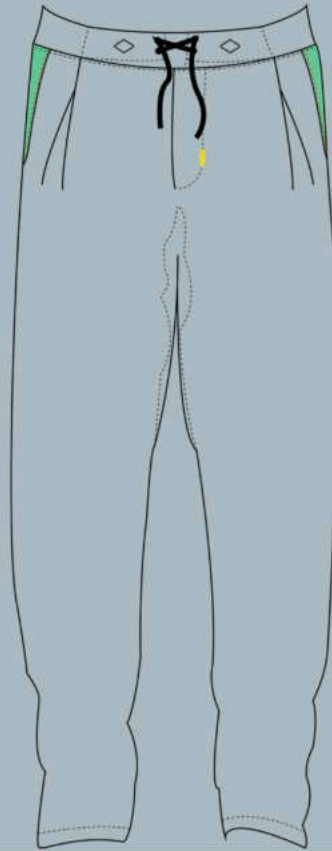
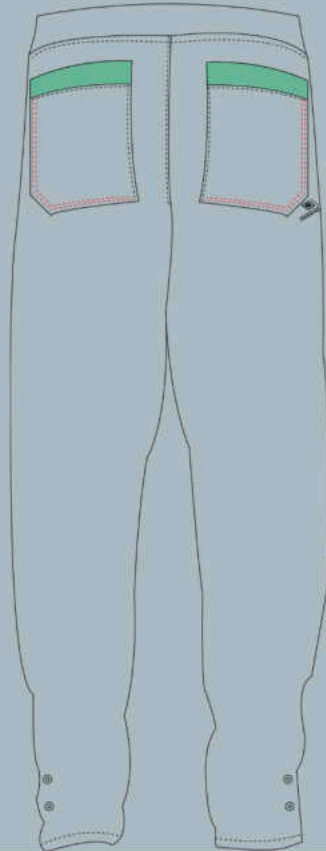
Lychen



Blue Roy



Brick



MEN | PANT | SETTER



Lychen



Curry



Pearl



Open the way
to enter the legend ;
A 5 pockets yes...
But magical !

Ouvrir la voie
pour entrer dans la légende ;
Un 5 poches oui...
Mais magique !





MEN | TOPS



MEN | T-SHIRT | COMFORT



Black / White

MEN | T-SHIRT | COMMITTED TO FREEDOM



Black

Gazolina



Pin

MEN | T-SHIRT | COMMITTED TO FREEDOM SPECIAL



Black / White

MEN | T-SHIRT | CORPORATE



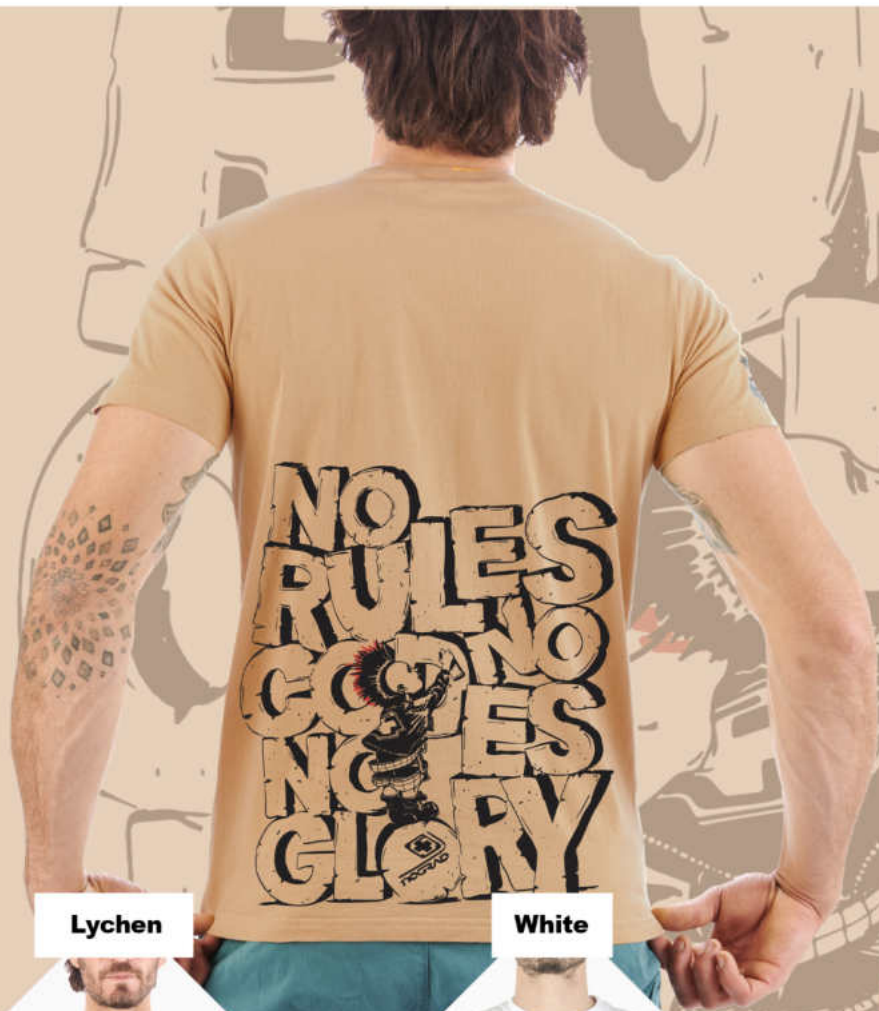
Brick/White



Dark Blue/White



MEN | T-SHIRT | DR NO



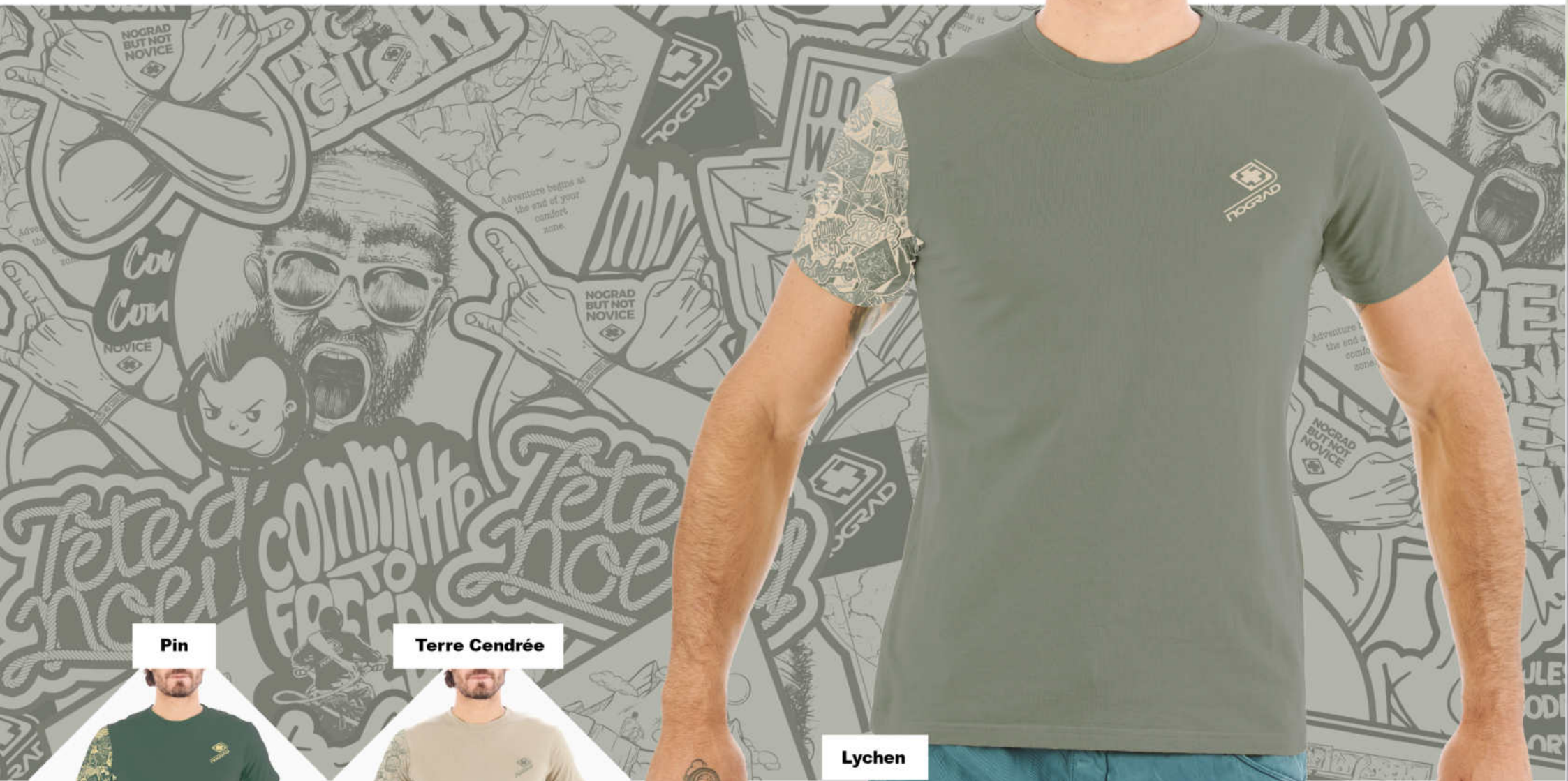
Lychen

White



Bronze

MEN | T-SHIRT | UNIVERS



Pin

Terre Cendrée

Lychen



MEN | T-SHIRT | UNIVERS RAGLAN



Pin/White



Dark Blue/White



MEN | T-SHIRT | FREE BY NATURE



White

Brick



Sand

MEN | TSHIRTS | MIDNIGHT LIGHTNING



Black



Pin

Sand

MEN | T-SHIRT | NOT NOVICE



Blue Lagon



Terre Cendrée



Brick

MEN | T-SHIRT | NOT NOVICE SPECIAL



NOGRAD BUT NOT NOVICE



Lychen

Terre Cendrée

Gazolina



MEN | DOCKER | NOGRADERS



Brick



Curry

MEN | DOCKER | MAGIC NUMBER

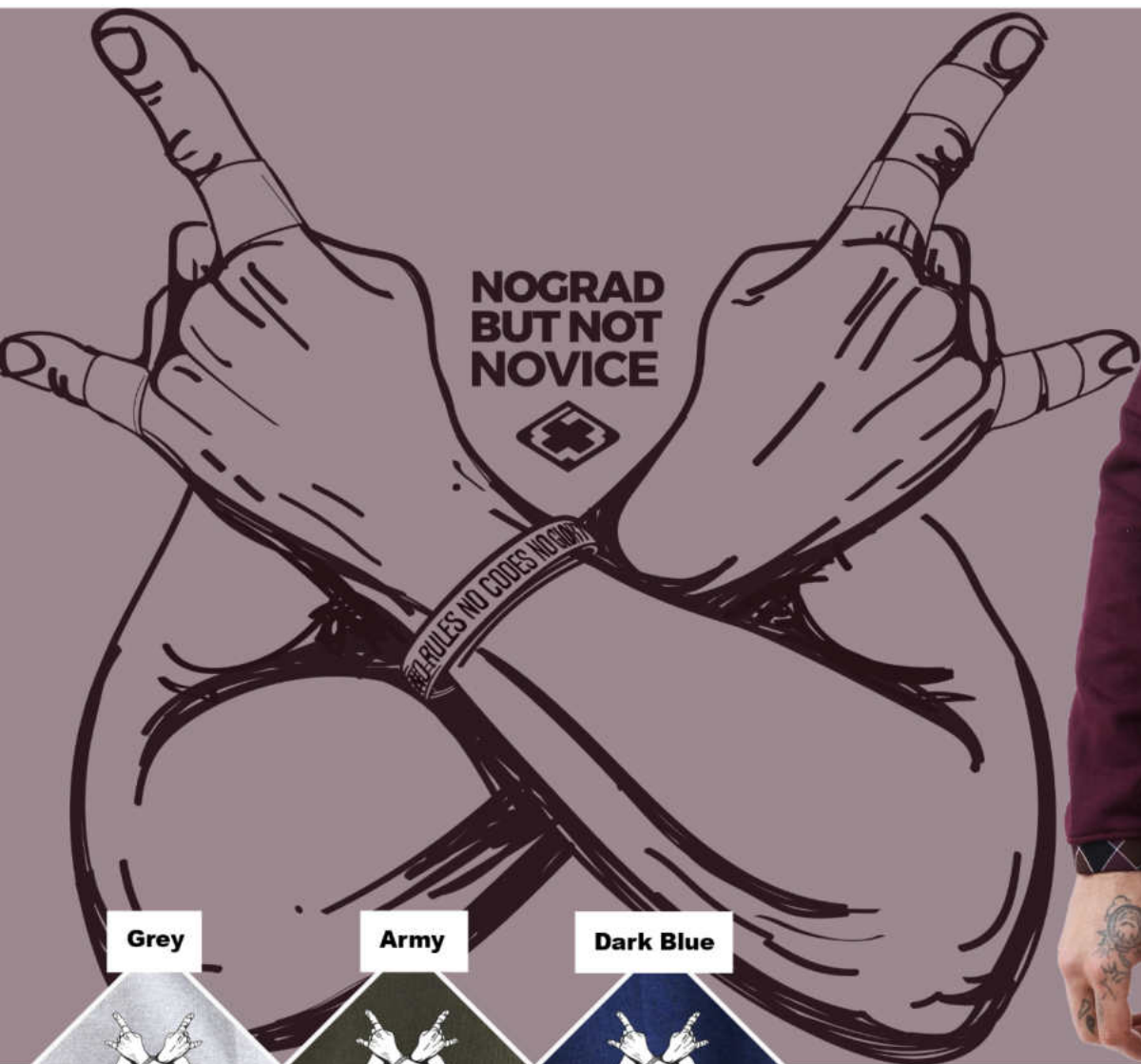


Lagon



Sand

MEN | SWEAT | NOT NOVICE



Grey

Army

Dark Blue



MEN | HOODIE | COMMITTED TO FREEDOM



MEN | HOODIES | MULTIVERS



Lychen / Mouse grey / Black



Chocolate / Bronze / Black

MEN | JACKETS | ULTIMATE



Black



MEN | JACKETS | ASCENSION



Black



WOMEN | PANTS



There where
it all began

Là où
tout a commencé



Anthracite Grey



Gazolina



Dark Red



Terre Cendrée



Curry



Pearl



Denim Blue



WOMEN | 3/4 | SAHEL



Gazolina

Curry

Pearl



WOMEN | SHORTS | SAHEL



Anthracite Grey



Dark Red



Pearl



**Quality
is not a mirage.**

La qualité
n'est pas un mirage.



Light Bronze



Dark Red



Pearl



Gazolina



Lila



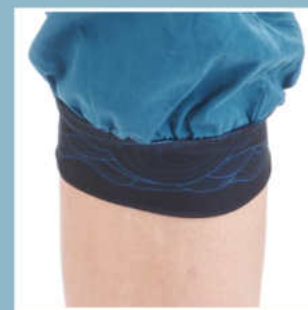
Terre Cendrée



Lychen



WOMEN | 3/4 | DUNE



Blue Roy

Corail

Light Blue



WOMEN | SHORT | FRANC

**They Have yellowed the points
To do more with less,
To turn yellow is to liberate**

Ils ont jauni les points
Pour faire plus avec moins,
Jaunir c'est libérer

Gazolina

Pearl

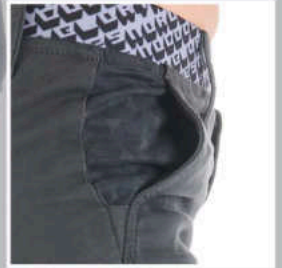
Dark Red

Terre Cendrée



**To climb at random,
You have to be alone,
As soon as we are two,
We are always going
somewhere**

To climb at random,
You have to be alone,
As soon as we are two,
We are always going
somewhere



Dark Red



Pearl



Terre cendrée



Anthracite Grey



Life is a fight.

La vie est un combat.



Gazolina



Pearl



Light Bronze



Anthracite Grey



Break the matrix

Briser la matrice



Gazolina

Pearl

Lila

Terre Cendrée

Lychen



Open the way
to enter the legend ;
A 5 pockets yes...
But magical !

Ouvrir la voie
pour entrer dans la légende ;
Un 5 poches oui...
Mais magique !



WOMEN | SHORTS | MISS STONE



Pearl

Lila

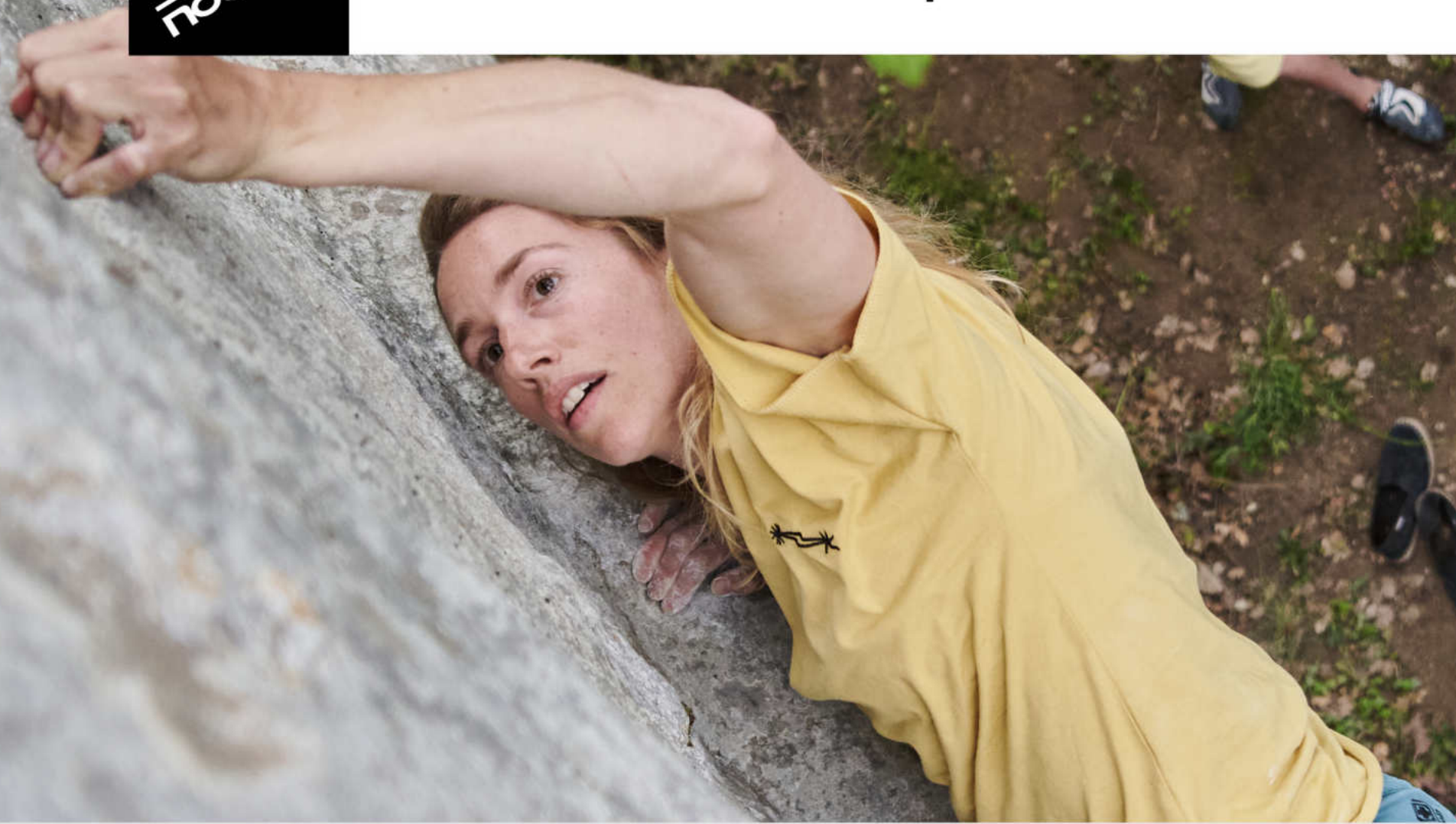
Terre Cendrée

Denim Blue





WOMEN | TOPS



WMN | TSHIRTS | MIDNIGHT LIGHTNING



Black

Sand

Pin

WMN | T-SHIRT | UNIVERS



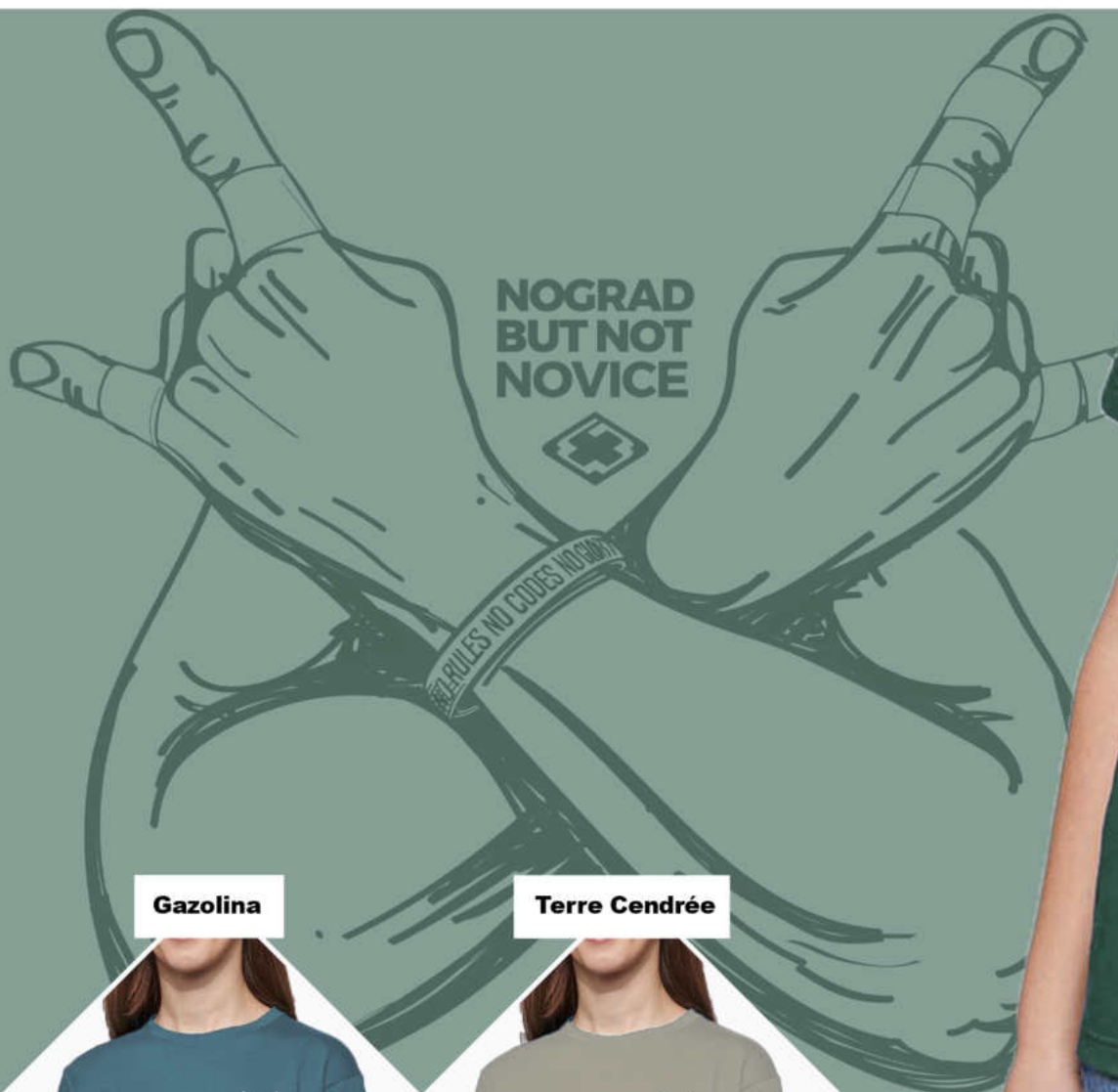
Terre Cendrée



Gazolina



WMN | T-SHIRT | NOT NOVICE

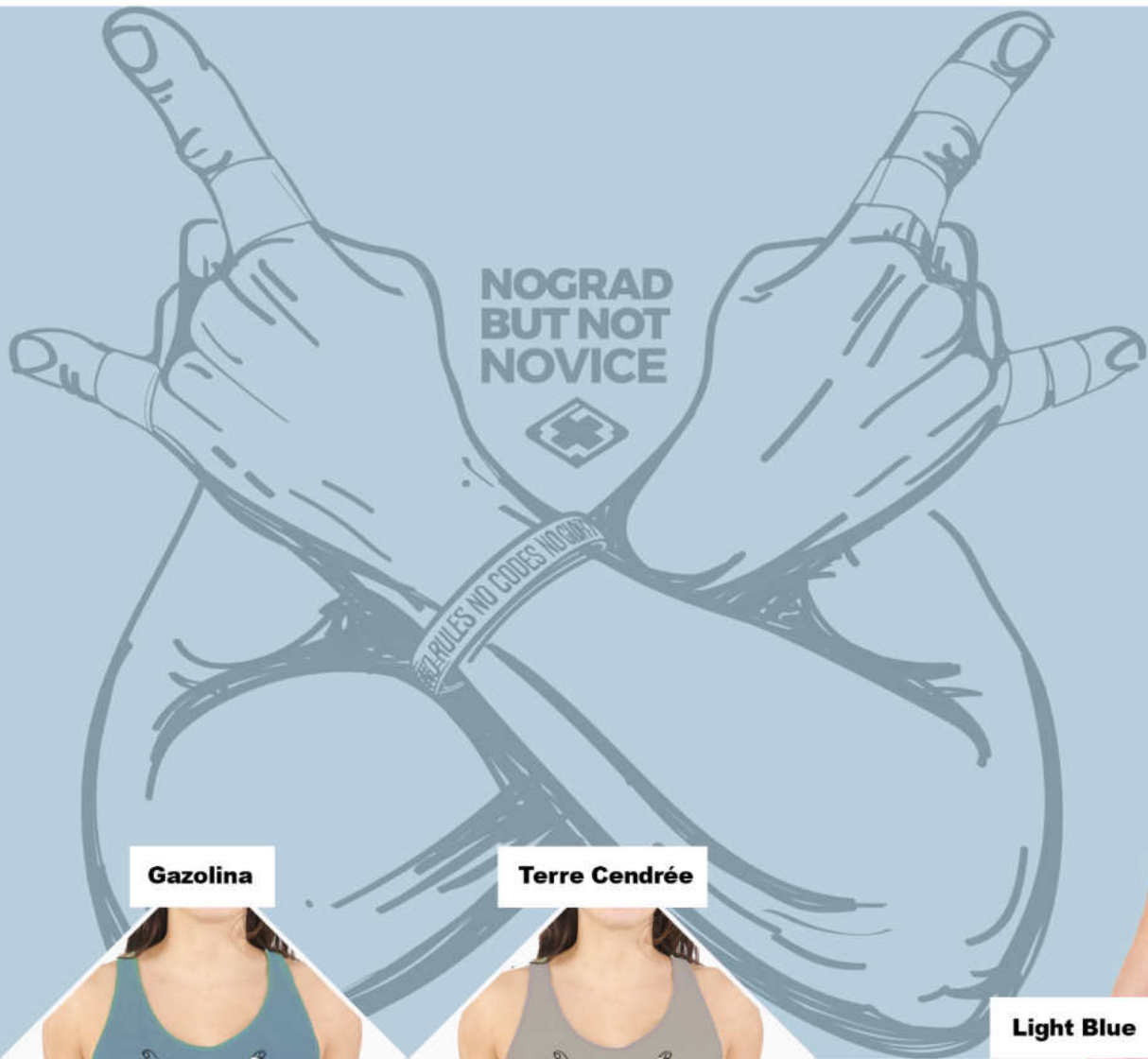


Gazolina

Terre Cendrée



WMN | DOCKER | NOT NOVICE



Gazolina

Terre Cendrée

Light Blue



WMN | DOCKER | NOGRADERS



White

Dark Blue

Gazolina



WMN | DOCKER | FLOWER



Terre Cendrée



Gazolina



WOMEN | HOODIE | FLOWERS



Sand



Dark blue

WOMEN | JACKETS | ULTIMATE



Black



ACCESSORIES



ACCESSORIES

AEROBELTS

THE MAGIC BELT



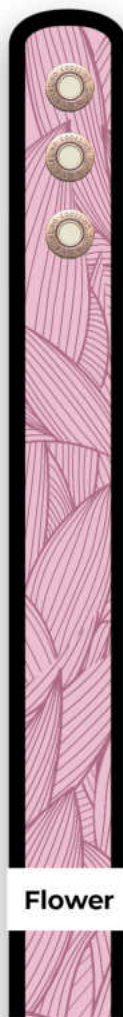
Full Black



Mr No



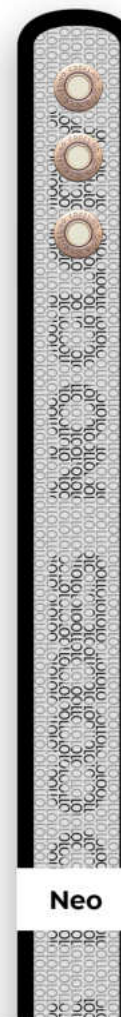
Dune



Flower



Univers



Neo



Chess



ACCESSORIES | CHALK BAG



Blue Roy



Gazolina



Light Blue



Amande



Light Bronze

THE SENSE OF COLOR

CUSTOM MADE - MINIMUM QUANTITY : 50 COPIES






florian@nograd.fr

Commandes et questions

+33 6 58 89 60 15

Florian responsable commercial

 drnograd

 NogradOfficiel

Credits photos : Johan Desma

Team Nograd : Florian Bernard, Ben Azemar, Julia Frisbol, Nico Harmony, Dr Nograd