



CLIMBING
WEAR
BUILT WITH ART

E9PLANET.COM





BORN FROM A DREAM

“Hi, I’m Mauro Calibani, former boulder world champion and founder of E9. But mostly, climber and human. E9, its art and creative style, was born in 1998 from the dreams of a boy lost inside himself and the forests of Meschia. The brand grew as I grew filled with creative energy and inspiration from the round and smooth forms of the sandstone rocks that I caressed every day.”

OUR VALUES

Creativity, Freedom, Courage

Since 1998, E9 is close to climbers and climbing community with fantasy and style through the research of new visions. Our clothes, like a painting, express the freedom of our language. It takes courage, true art never meet standards, but always exceeds expectations.

OUR PHILOSOPHY

PRESERVE
the
PLANET

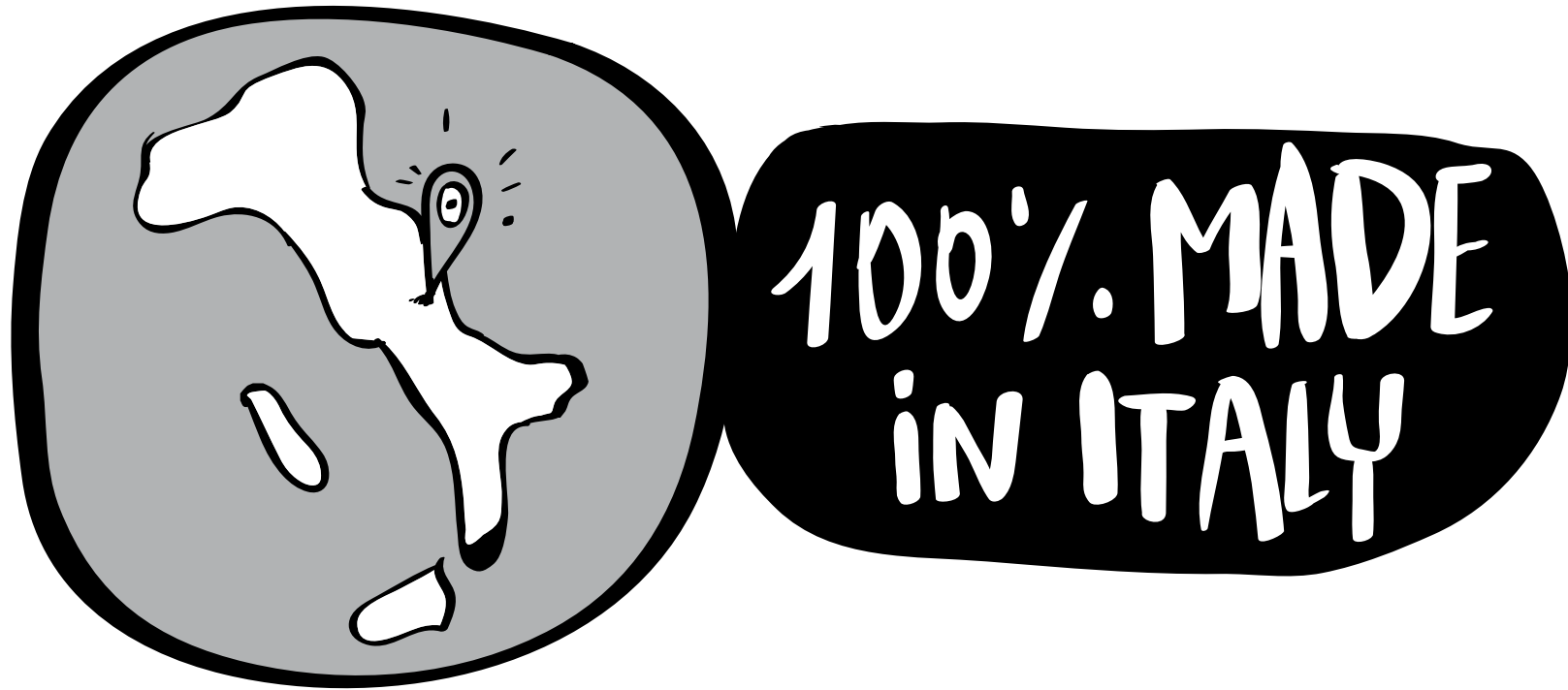


By using a zero km concept, E9 is committed to improve the environmental conditions by reducing the pollution derived by the freight of the goods, willing to give a small contribution to our hosting planet.

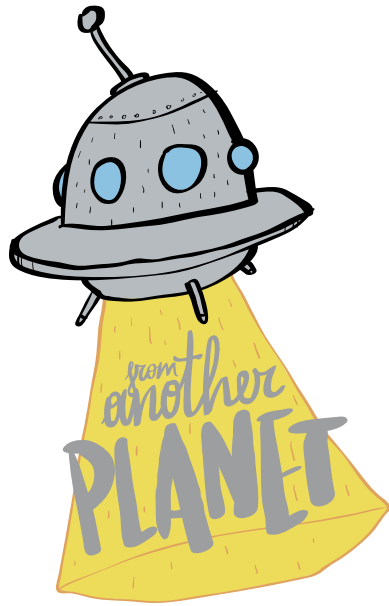
Wear E9 and listen to the rock, climb it, clean it, take care of it! Preserve it and respect it! E9, its colors and its creativity will be with you on this journey made of passion, research and love for the rock!



When you wear E9 during your climbing sessions, fantasy and originality will blend with you while surrounded by nature. Joy and color will be with you on your journey toward fun and happiness!

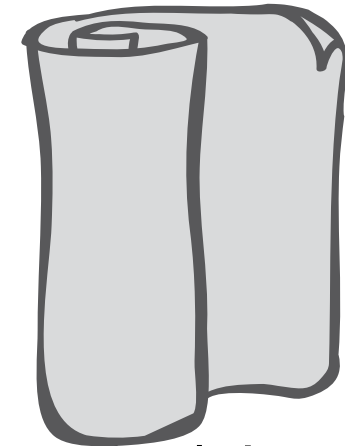


E9 has always been based on “Made in Italy” production. The entire manufacturing process of our items is located in Italy, the Country of Style par excellence. For E9, “Made in Italy” means selecting the best materials, combined with Italian creativity and continuous innovation to ensure exclusive and unique products.



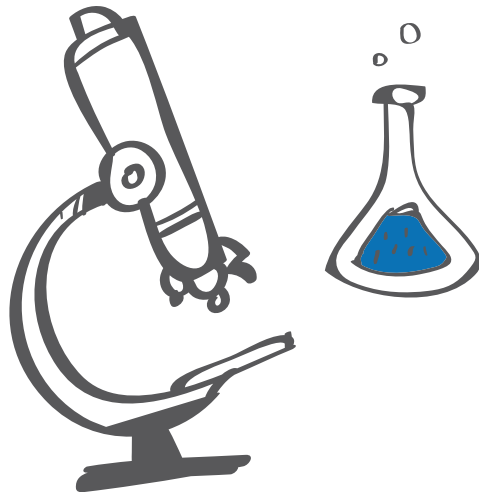
STYLE

Research and creativity represent the first essential artistic and technical step for the creation of the item.



PURCHASE OF FABRIC

The fabrics we buy are made with excellent yarn and advanced techniques.



READY TO DYE

The ready-to-dye fabrics are soaked in dye baths, and the colors are specifically studied and developed by us.

Therefore, the E9 items have a more weathered and precious look when compared to the garments produced with an already dyed fabric.

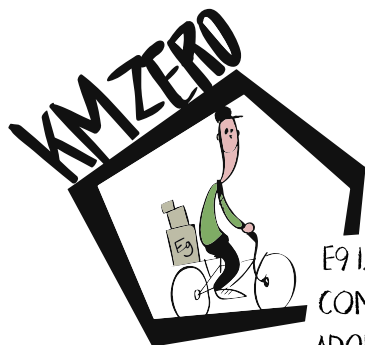
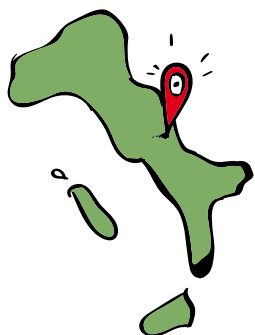
In order to guarantee the maximum respect of the environment, The Quality System of dye treatments is UNI EN ISO 9002 certified and is equipped with anti-pollution systems.



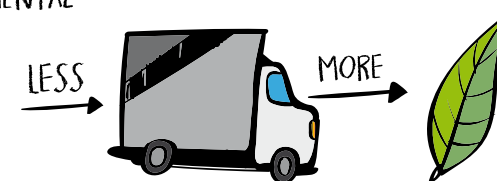
WE CARE



SINCE 1998, E9 HAS BEEN PRODUCING ITS ITEMS IN ITALY
THE ENTIRE PRODUCTION CYCLE TAKES PLACE IN A FEW KM IN THE DISTRICT OF THE COMPANY.



E9 IS COMMITTED TO SUSTAIN BOTH THE WORK OF PRODUCERS AND THE ENVIRONMENTAL CONDITIONS BY REDUCING THE POLLUTION DERIVED BY THE FREIGHT OF THE GOODS. ADOPTING A Ø KM CONCEPT, WE ARE WILLING TO GIVE A CONTRIBUTION TO OUR HOSTING PLANET.





WE ARE PROUD OF:

Organic cotton is grown using methods and materials that have a low impact on the environment. Organic production systems are used to fertilize the soil, eliminating the use of pesticides and chemical fertilizers, toxic and persistent in the cotton and in the environment.

Hemp is naturally organic since it fertilizes the soil and renews it with its deep roots; it is resistant and it does not need pesticides or herbicides. Opting for organic clothing is an act of caring for not only the skin, but also for the environment and often for people working in the production chain.



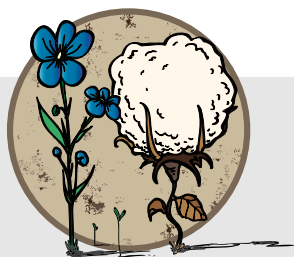
DryTech
SUPER SKIN

The "DRYTECH - Superskin" fabric offers an excellent abrasion resistance and great freedom of movement thanks to the stretch effect, allowing exceptional breathability.

The finishing on the fabric ensures fast wicking away of sweat and prevents from its saturation, avoiding the feeling of moisture.

Despite the appearance of "good old sweater", the wool of the "WOOLWOOD" series have been designed to be a good protection for your body conferring you a comfort and an original style.

• woolwood



LINEN + ORGANIC COTTON

It is very important for us to work in a direction of eco-sustainability without ever losing sight of the needs of those who wear our clothes. This is why we continue to search for natural and comfortable fabrics. This path has led us to include a new fabric for this new collection: Flax cultivation has a minimal environmental impact. Its qualities make it today the mouthpiece of an eco-responsible culture.-No need for irrigation, if not natural like the rain. The annual water saving is estimated on a European scale in 650,000 million cubic meters of water.

- Its cultivation requires few fertilizers contributing to the protection of watercourses. Compared to cotton cultivation, flax requires 5 times less fertilizer.
- Absorbs carbon dioxide, contributing to the reduction of greenhouse gases,
- Usable up to its roots, each element of the plant is used for a wide range of applications.
- Represents a fibre of excellence with exceptional natural properties: anti-stress, hypoallergenic and antibacterial.

STRONG HERO COLLECTION

Get superpowers!

Strong Hero is a line of innovative and functional accessories designed specifically for climbers where product quality meets fantasy through its Boulderboy champion.



ICONIC POCKETS



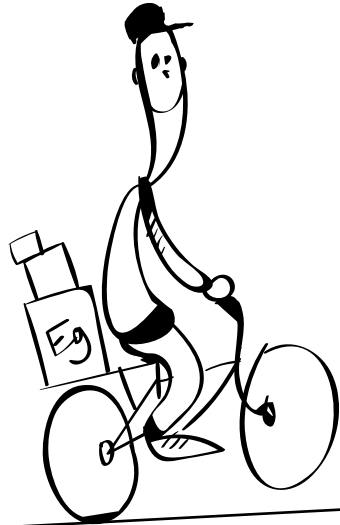
NO-POLYBAGS PROJECT

Since summer 2020 we have been eliminating polybags from our products. Thanks to the cooperation of all our customers in 2021 we reached the target of 95% of polybags-free products. This is not the end, we aim to 100% in the next few seasons.

Let's keep joining forces to make it successful!



SALES CAMPAIGN General guidelines



MASTER SAMPLES DELIVERY

Spring/Summer JUNE
Fall/Winter JANUARY

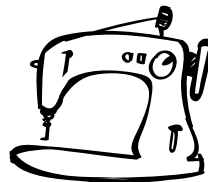
SALES CAMPAIGN DEADLINE

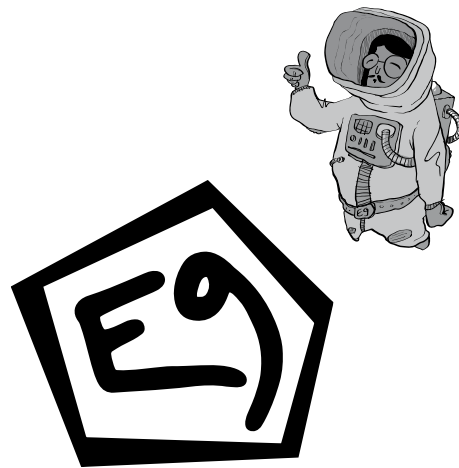
Spring/Summer: HALF SEPTEMBER
Fall/Winter: HALF MARCH



PRODUCTION DELIVERY

Spring/Summer: JANUARY/MARCH
Fall/Winter JULY/SEPTEMBER





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www.E9PLANET.com